

# RACE EQUITY

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THE STORIES WE TELL:  
A FORUM ON AFRICAN  
AMERICAN NARRATIVES  
AND A TALK BY  
BRYAN STEVENSON

Thursday, June 28, 2018

SPONSORSHIP PACKET

***The Stories We Tell: A Forum on African American Narratives***  
and a talk by **Bryan Stevenson**

**Sponsorship Packet**

The Chicago Urban League has long been at the forefront of conversations on race and racial equity in its role as a leading advocate for African American youth, families and communities.

In July 2017, the League launched the Race and Equity initiative to examine how bias and assumptions become roadblocks to opportunity for African Americans, especially in decisions about criminal justice, education, employment, housing and wealth-building policy development and reform. We are excited to bring attention to our first year's work in this initiative and to convene stakeholders in our **#ChangeTheNarrative** campaign.

While the League typically holds a Summit Luncheon each spring, this year we are foregoing the usual luncheon format to focus on Race and Equity. We invite you to join us on Thursday, June 28, 2018, at the UIC Forum for ***The Stories We Tell: A Forum on African American Narratives (1:30p.m. – 5:30p.m.)*** and an evening talk by **Bryan Stevenson (6:15p.m. – 7:15p.m.)**, Executive Director of the Equal Justice Initiative and author of the book *Just Mercy*. Based in Montgomery, Alabama, the Equal Justice Initiative challenges poverty and racial injustice and advocates for equal treatment in the criminal justice system.

***The Stories We Tell*** is an afternoon forum that will examine narratives about African American youth, families, communities and institutions. Community and faith leaders will join scholars from universities, policy advocates, impacted persons and elected officials in a trio of discussions to arrive at actionable steps for changing how we think and talk about ourselves, our neighbors and our city. A keynote address by Bryan Stevenson will follow the afternoon forum.

Join us in this critical dialogue as a sponsor of the ***The Stories We Tell: A Forum on African American Narratives*** and an evening with **Bryan Stevenson**. The packet of Sponsorship Opportunities is attached for your consideration. To ensure that you receive all of the benefits of your sponsorship, we ask you to submit the enclosed **Sponsorship Commitment Form on or before Friday, May 25, 2018.**

For additional information regarding sponsorships, please contact Development Officer Shirley Tankersley at 773-451-3564 or [stankersley@thechicagourbanleague.org](mailto:stankersley@thechicagourbanleague.org).

**THE STORIES WE TELL FORUM/BRYAN STEVENSON TALK – JUNE 2018**  
**SPONSORSHIP OPPORTUNITIES**

**PRESENTING SPONSOR - \$35,000**

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- Twenty (20) VIP seats to Bryan Stevenson talk at UIC Forum and Four (4) tickets to post-event reception
- Twenty (20) tickets to sponsors-only pre-talk reception
- Five (5) tickets to afternoon ***The Stories We Tell*** forum
- Ten (10) signed copies of Bryan Stevenson’s book ***Just Mercy***
- Recognition (logo) as Presenting Sponsor on website page promoting forum/talk
- Recognition (logo) as Presenting Sponsor on electronic invitations
- Recognition (logo) as Presenting Sponsor on video screens during Stevenson talk
- Recognition (logo) as Presenting Sponsor on all event signage
- Recognition (logo) as Presenting Sponsor in event program
- Recognition (logo) as Presenting Sponsor in all press releases, media alerts and PSAs
- Speaking opportunity at ***The Stories We Tell*** forum and Bryan Stevenson talk

**INNOVATION SPONSOR - \$25,000**

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- Ten (10) VIP seats to Bryan Stevenson talk at UIC Forum and Two (2) tickets to post-event reception
- Ten (10) tickets to sponsors-only pre-talk reception
- Four (4) tickets to afternoon ***The Stories We Tell*** forum
- Five (5) signed copies of Bryan Stevenson’s book ***Just Mercy***
- Recognition (logo) as an Innovation Sponsor on website page promoting forum/talk
- Recognition (logo) as an Innovation Sponsor on electronic invitations
- Recognition (logo) as an Innovation Sponsor on video screens during Stevenson talk
- Recognition (logo) as an Innovation Sponsor on all event signage
- Recognition (logo) as an Innovation Sponsor in event program
- Recognition (logo) as an Innovation Sponsor in all press releases, media alerts and PSAs

**EMPOWERMENT SPONSOR - \$15,000**

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- Ten (10) VIP seats to Bryan Stevenson talk at UIC Forum
- Ten (10) tickets to sponsors-only pre-talk evening reception
- Two (2) tickets to afternoon ***The Stories We Tell*** forum
- Five (5) signed copies of Bryan Stevenson’s book ***Just Mercy***
- Company name listed as an Empowerment Sponsor on website page promoting forum/talk
- Company name listed as an Empowerment Sponsor on electronic invitations
- Company name listed as an Empowerment Sponsor on video screens during Stevenson talk
- Company name listed as an Empowerment Sponsor on all event signage
- Company name listed as an Empowerment Sponsor in event program
- Company name listed as an Empowerment Sponsor in all press releases, media alerts and PSAs

### **ENTREPRENEURSHIP SPONSOR - \$10,000**

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- Ten (10) VIP seats to Bryan Stevenson talk at UIC Forum
- Ten (10) tickets to sponsors-only pre-talk reception
- Two (2) tickets to afternoon ***The Stories We Tell*** forum
- Two (2) signed copies of Bryan Stevenson's book ***Just Mercy***
- Company name listed as an Entrepreneurship Sponsor on website page promoting forum/talk
- Company name listed as an Entrepreneurship Sponsor on electronic invitations
- Company name listed as an Entrepreneurship Sponsor on video screens during Stevenson talk
- Company name listed as an Entrepreneurship Sponsor on all event signage
- Company name listed as an Entrepreneurship Sponsor in event program
- Company name listed as an Entrepreneurship Sponsor in all press releases, media alerts and PSAs

### **ADVOCATE SPONSOR - \$5,000**

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- Ten (10) VIP seats to Bryan Stevenson talk at UIC Forum
- Two (2) tickets to sponsors-only pre-talk reception
- Two (2) tickets to afternoon ***The Stories We Tell*** forum
- Two (2) signed copies of Bryan Stevenson's book ***Just Mercy***
- Company name listed as an Advocate Sponsor on website page promoting forum/talk
- Company name listed as an Advocate Sponsor on electronic invitations
- Company name listed as an Advocate Sponsor on video screens during Stevenson talk
- Company name listed as an Advocate Sponsor on all event signage
- Company name listed as an Advocate Sponsor in event program
- Company name listed as an Advocate Sponsor in all press releases, media alerts and PSAs

**For more information, please contact:**

Shirley Tankersley  
Development Officer  
Chicago Urban League

4510 South Michigan Avenue  
Chicago, IL 60653

Direct: 773-451-3564 | Email: [stankersley@thechicagourbanleague.org](mailto:stankersley@thechicagourbanleague.org)

**SPONSORSHIP COMMITMENT FORM**

**Organization Name:** \_\_\_\_\_  
*(Please list name above as it should appear on all marketing, advertising and promotional materials)*

**Organization Contact:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_ **Contact Phone:** \_\_\_\_\_

**Contact Address:** \_\_\_\_\_

**2018 Forum Sponsorship Levels:**

_____ PRESENTING SPONSOR	\$35,000
_____ INNOVATION SPONSOR	\$25,000
_____ EMPOWERMENT SPONSOR	\$15,000
_____ ENTREPRENEURSHIP SPONSOR	\$10,000
_____ ADVOCATE SPONSOR	\$5,000

**SPONSORSHIP PAYMENT DUE BY TUESDAY, MAY 29, 2018**

**Payment by Check** *(Payable to Chicago Urban League):*

Check Enclosed?      Yes, Check # \_\_\_\_\_      No, check will be mailed by: \_\_\_\_\_

**Payment by Credit Card:**

Charge my credit card: \$ \_\_\_\_\_ Name as it appears on credit card: \_\_\_\_\_

Card Type *(Please circle one)*:      VISA                      MasterCard                      American Express                      Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**SUBMISSION INFORMATION:**

Please send corporate logo, high resolution artwork and guest list via email to Shirley Tankersley, Development Officer at [stankersley@thechicagourbanleague.org](mailto:stankersley@thechicagourbanleague.org).

**Monday, June 4, 2018**      **\*\*Deadline to submit corporate logo for website**  
**Tuesday, June 5, 2018**      **Deadline to submit guest list**

**Please send completed form and payment to:**  
Chicago Urban League  
Shirley Tankersley, Development Officer  
4510 S. Michigan Avenue, Chicago IL 60653